



## Community Access Channel Report 2022

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### *Reflections On 2022*

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We are in an era where short clips, instant reaction videos, and social media content is everywhere. So how does public access at MVCC meet the challenges and demands of today? By adhering to the principles that have made us an important part of the media landscape for 48 years.

That means teaching classes for students at no cost and making smarter TV together; offering a building of free television and podcast equipment and crafting better TV together; and providing a dedicated staff driven to create local, meaningful television together.

And most important of all, offering a public access channel to share thoughtful, insightful stories that reach viewers long after a Facebook feed or Twitter post is scrolled by.

If you've not been to MVCC recently, we encourage you to stop in. Take a tour! There's an audience out there that wants television which reflects the interests of the Miami Valley community. Let your voice be heard.

### *Inside This Report*

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## *MVCC Producers Win 10 Philo Awards & 7 Excellence Nominations*

Viewers tuning in to the four access channels of MVCC are watching some of the best local programming in the country, and the 2022 Philo Awards continue to acknowledge this commitment to quality television.

Congratulations to: Andrew Dailey, Liberty Lord, Shayna McConville, Mike Sopronyi, Danny R.O., Shawn A. Green III, Greg Nichols, John Golub, Joe MacKenzie, Ray Gambrel, Josh Whitehead, Heidi Van Antwerp, Richard Diaz, Carl Suchomel, Suzi Fischer, Robert Kincses, Cindy LaPointe-Dafler, Wade T. Oberlin, and Kathryn Mobley.

The 2022 Philo T. Farnsworth Awards recognize excellence in cable programming within the Ohio, Michigan, Kentucky, and Indiana region.

MVCC has received 256 Philo Awards since 1986.

*“Thank you for being a part of our historic organization, now in its fifth decade of access television. We hope you find MVCC to be a fun place to learn, share your skills, and contribute meaningful work for the community. We know there are many opportunities to volunteer locally, and we appreciate that you chose us.” - MVCC Chair Rob Stephens.*

## *New MVCC Website Delivers Videos and Government Services for Residents*

Navigating the extensive list of offered services from MVCC is now much easier, thanks to the all-new MVCC website, [www.mvcc.net](http://www.mvcc.net), which launched in September of 2022.

Volunteers and local media producers will notice that tools and resources they need can be readily found on the main page. “Class information and workshop registration is processed online now, which is a service that allows much more flexibility for residents,” said MVCC Technology Officer Tom Spahr.

## *Television Classes Are Free for Students at MVCC*

This summer, MVCC launched an all-new series of television classes and workshops that are perfect for busy schedules and show the fundamentals of becoming a media producer. If you have a story to tell or ideas to share with the community, now is the time to get started with hands-on learning at MVCC! To make access television even more accessible to residents, MVCC offers all television classes at no cost for current students or those enrolled within the past two years. This includes students in middle school, high school, and higher education learning.

Want to create a studio show, record a podcast, or film an event? Go to [www.MVCCclasses.com](http://www.MVCCclasses.com) to learn more.





## *Watch Local With MVCC*

The voices and stories of the Miami Valley can be found on the four channels of MVCC; there you will find the events, parades, council meetings, and news of your community.

We are always looking for non-commercial shows and videos produced by content creators. If you are making digital media for YouTube, Facebook, and other social media, consider sharing your videos with us. The channel time is free. For more information, contact MVCC Programming Supervisor Ray Gambrel at [rgambrel@mvcc.net](mailto:rgambrel@mvcc.net).

Thank you for watching public access television! Your viewership truly matters. Please consider showing support for the channels by liking the MVCC Facebook page.

## *MVCC Open House Draws Crowds to Access Television*

On May 5, 2022, MVCC invited the public to see what community access television is about - and the community responded. Nearly one hundred visitors stopped by for a tour that showcased all the technology available (for free) to future media creators and volunteers.

In addition to seeing how four television channels are programmed and operated, tour takers operated cameras for a live performance by the Springboro Community Theatre.

Interested in a tour? Email [volunteer@mvcc.net](mailto:volunteer@mvcc.net) to schedule a time.

## *MVCC Hall of Fame Adds Five Volunteers in 2022*

On January 18th, 2023, MVCC recognized five volunteers for their volunteer service in public access television for the Miami Valley.

Brian Kerfoot, 43 years of service

Bob Daley, 40 years of service

Tom Karlake, 35 years of service

Ed Huff, 25 years of service

Todd Browne, 19 years of service

The MVCC Hall of Fame is located on the first floor of the building.

## *Volunteers Recognized for Sports Announcing*

On May 18, 2022, volunteers Jeff Allen, Jared Bergstrom and Andy Horton were honored for their excellence in sports announcing. Announcer Andy Horton has been involved with MVCC since 2019, and Jeff Allen began 2017. Jared Bergstrom started in 2012. Together, they have contributed 21 years of service to MVCC and sports coverage in the Miami Valley.

"We are so fortunate to have the best high school sports announcers in the region," said MVCC Government Producer Richard Diaz. Bergstrom was presented an additional award that evening, in appreciation of his ten years of sports announcing from 2012 to 2022. That contribution totaled over 1100 hours of volunteering with MVCC.





## *Learn to Podcast – and it’s Free!*

MVCC’s podcast center allows residents to create both an HD television show and a professional audio podcast with essentially a one-button solution. It’s the perfect way to tell stories and share experiences, using technology that is more accessible and streamlined than a virtual studio or video camera.

The RODECaster Pro, now located at the podcast center console, has an array of features available to producers; four microphone inputs, smartphone integration for remote interviews, programmable banks for music and more. You will hear the difference, too, as a suite of audio processing tools are built into the system (which MVCC staff have already configured for ease of use).

The podcast class is free and lasts one hour. Go to [www.MVCCclasses.com](http://www.MVCCclasses.com) to register.

## *Tell Your Story with MVCC’s New Educational Classes and Workshops*

If you have a story to tell with the community, now is a great time to become a media producer. In May, MVCC launched an all-new series of classes and workshops that are perfect for busy schedules and can have you quickly making video to share on access television and social media. Want to create a studio show, record a podcast, or film and event or interview on location? MVCC classes are an excellent way to get started. Go to [www.MVCCclasses.com](http://www.MVCCclasses.com) to learn more.

## *THANK YOU, VOLUNTEERS*

Telling the stories of our community would not be possible without the tireless support and skills of our volunteers. For running a camera during a holiday parade, for helping in a mobile TV truck at a football game, for providing technology support – for all these reasons and many more, we want to thank you. Your time and talent make a difference!

With your help, we can continue cablecasting events that matter.

Please consider volunteering with MVCC in 2023. Camera operators are always needed for shows in the studio and on location, and staff can provide training at an event. Email [volunteer@mvcc.net](mailto:volunteer@mvcc.net).



GATV 5: Centerville, Germantown, Miamisburg, West Carrollton



GATV 6: Kettering, Moraine, Oakwood, Springboro



EATV 21: Schools and Universities in the Miami Valley



CATV 991: The views and voices of the community

